



PROSTAND

exhibition solutions

Indice

3

DESIGN ITALIANO,
NETWORK GLOBALE

4

365 DAYS OF PROSTAND
IN 9 FIGURES

5

PROSTAND:
GENERAL CONTRACTOR

6

OUR SOLUTIONS

7

AN ALL-INCLUSIVE SERVICE:
AN ANSWER TO EVERYTHING

8

SUSTAINABILITY IS
A PROJECT

9

EXPERTS IN
THE “MADE IN ITALY”
CHAINS



ITALIAN DESIGN, GLOBAL NETWORK

We create ideas, solve problems
and anticipate demands

Over 25 years in the exhibition design sector,
in the expo and conference field, for exhibitions,
showrooms and events.



**We are a general contractor
and service provider.**

We provide an all-round business model
for event and expo organizers.



**We are part of a group listed on
the stock exchange.**

Italian Exhibition Group SpA, top organizer of
expo events and a company with shares
listed on Euronext Milan.



We are Italian and we are worldwide.

Via FB International, a company with branches in
New York and Las Vegas, we are able to ensure
products and services to the same client on
various markets, even if they're divided by an ocean.



We are Prostand.

Working with us means putting your trust in
an organization that supports "Made in Italy"
by means of a global network.



365 DAYS OF PROSTAND IN 9 FIGURES

38,5 mln
turnover *

218
events fitted out
in a year *

20.800 sq.m.
of productive premises **

4.500
clients per year *

48
events abroad *

1.900 sq.m.
of offices **

5.400
projects in a year *

4
continents on
which we work *

4
branches in Italy **

* data 2019

** data 2022



PROSTAND: GENERAL CONTRACTOR

An industrial business model
serving events planners



An **all-round partnership**.



A **single contact** for the entire **turnkey project**.



An **integrated supply chain** available
for the complete preparation of expos,
conferences and conventions.



Flexibility: from modular fitting solutions
for spaces of all shapes and sizes, through
custom graphics to semi-permanent
architectural installations.

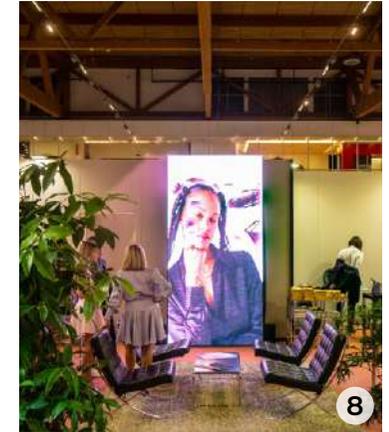


Problem solving & idea creation:
a series of services, provided by professionals
such as technical designers, lighting designers,
directors and specialized technicians.





OUR SOLUTIONS



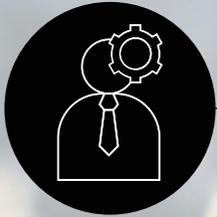
- Modular stands (1)
- Hybrid stands (2)
- Custom stands (3)
- Collective areas (4)
- Conference rooms (5)
- Arenas and stages (6)
- Exhibition areas (7)
- Hospitality (8)
- Avl rental service (9)
- Electrical systems (10)
- Graphics and custom work (11)
- Furnishings and decor elements (12)





AN ALL-INCLUSIVE SERVICE: AN ANSWER TO EVERYTHING

We work with 100% Italian partners
who share our commitment to excellence



Project management

A single experienced in-house contact for clients.

A coordinator of the whole supply chain in every phase of the project.

Work timeline planning.



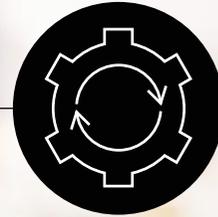
Design

Dedicated designers.

Feasibility study and verification.

Custom solutions and preparation of proposals.

Choice of materials, technology and customization.

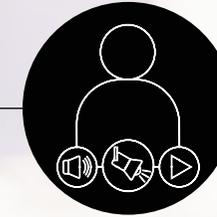


In-house production

Specialized staff and avant-garde machinery.

In-house carpentry department.

Optimization for mass production.



AVL Rental service

Constantly updated innovative solutions.

New generation technology.

Virtual and augmented reality, 3D video.



Electrical systems

Installation, maintenance and rental of electrical systems.

Data networks and wireless transmission systems.



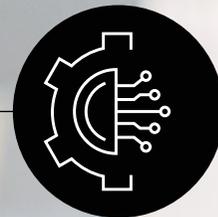
Graphics

Complete design.

Brand identity development.

Large-format prints and rigid media.

Production for digital use.

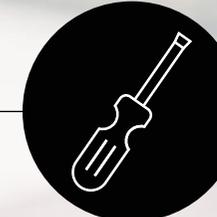


Logistic services

A single control centre for Italy and abroad.

Warehouse management and handling.

Vehicles for transporting exceptional loads.



Installation and set-up

Specialized manpower services.

Installation and dismantling.

Application of flooring and wall covering.



SUSTAINABILITY IS A PROJECT

Our commitment to the “Zero Waste” process

We have begun a process aimed at achieving corporate sustainability and clearness, involving our integrated supply chain.

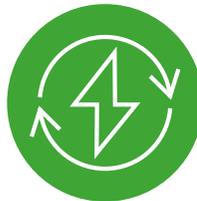
We intend minimizing our environmental and social impact and that of the various subjects involved in the services we provide - partners, suppliers and stakeholders - with constantly developing concrete projects.



Sustainable chain with the Zero Waste process:
regeneration and reuse of materials



Reduction of CO2 emissions:
modular and folding furniture
↓
volume reduced by 70%
↓
lower CO2 emissions caused by road transport



Reduction of energy consumption:
replacement of incandescent and fluorescent lamps with new-generation LED lighting



Reduction of environmental footprint:
products made from FSC and PEFC certified wood and its by-products; paint with a low resin content and carpet with 100% circular recycling





EXPERTS IN THE “MADE IN ITALY” CHAINS



Food & beverage



Jewellery & fashion



Wellness & leisure



Green & technology



Tourism,
hospitality & lifestyle



Furnishing and decor



Pharmacy, medicine



Beauty



Cars & motor bikes



Hunting and fishing

HEADQUARTER

RIMINI - Via Santarcangiolese, 18/B, Poggio Torriana RN
0541 675644

MILANO - Foro Bonaparte, 74
02 80016533

VICENZA - Via dell'Oreficeria 16, Quartiere Fieristico
0445 649111

BOLOGNA - Via Maserati, 5
051 9844660



Pro.stand s.r.l.

P.IVA 02450080409
info@prostand.com
www.prostand.com



Prostand - Exhibition Solutions



Prostand - Allestimenti & Eventi



prostand_allestimenti

Società sottoposta all'attività di direzione e coordinamento di Italian Exhibition Group Spa.