



**PROSTAND**  
exhibition solutions

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# ITALIAN DESIGN, GLOBAL NETWORK

We create ideas, solve problems  
and anticipate demands

Over 25 years in the exhibition design sector,  
in the expo and conference field, for exhibitions,  
showrooms and events.



## **We are a general contractor and service provider.**

We provide an all-round business model for expo,  
conference and event organizers as well as turnkey  
solutions for every exhibitor.

## **We are part of a group listed on the stock exchange.**

Italian Exhibition Group SpA, top organizer of  
expo events and a company with shares  
listed on Euronext Milan.

## **We are Italian and we are worldwide.**

Via FB International, a company with branches in  
New York and Las Vegas, we are able to ensure  
products and services to the same client on  
various markets, even if they're divided by an ocean.

## **We are Prostand.**

Working with us means putting your trust in  
an organization that supports "Made in Italy"  
by means of a global network.

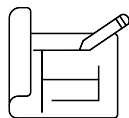


# EXPERIENCE BUILT UP THROUGH TIME



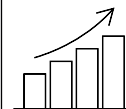
**Prostand Srl** was launched thanks to the intuition of a Romagna entrepreneur who realized that the closeness to Rimini expo centre was a great business opportunity.

## 1996



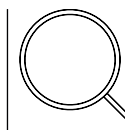
Colorcom inked a historic **agreement with Vicenza Expo Centre** for the overall fitting out of Vicenza Oro, using The Boutique Show format.

## 2014



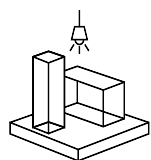
Italian Exhibition Group Spa was listed on Euronext Milan, a regulated market organized and managed by Borsa Italiana Spa.

## 2019



**Osservatorio Allestimenti**, the first observatory of temporary architecture focussed on business spaces, took off.

## 2022



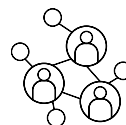
**Colorcom Srl** was founded thanks to the idea of a Vicenza entrepreneur. The company's vocation immediately targeted public bodies and foreign expos.

## 1984



Prostand was taken over by six local entrepreneurs.

## 2000



**Italian Exhibition Group Spa**, Italy's top expo company for expos organized directly, acquired FB International Inc., New York standfitters operating throughout entire USA.

**ITALIAN EXHIBITION GROUP**  
Providing the future

## 2018

Italian Exhibition Group Spa acquired Prostand Srl.

Italian Exhibition Group Spa took over Colorcom, which then merged with Prostand Srl.

**RES**<sup>7</sup>  
Soluzioni per il Contract by Prostand

**RES**, Soluzioni di Arredo per il Contract was launched by Prostand.

## 2020





# 365 DAYS OF PROSTAND IN 9 FIGURES

**38,5 mln**  
turnover \*

**218**  
events fitted out  
in a year \*

**20.800 sq.m.**  
of productive premises \*\*

**4.500**  
clients per year \*

**48**  
events abroad \*

**1.900 sq.m.**  
of offices \*\*

**5.400**  
projects in a year \*

**4**  
continents on  
which we work \*

**4**  
branches in Italy \*\*

\* data 2019

\*\* data 2022



# SOLUTIONS AND RESOLUTIONS: PROBLEM-FREE TURNKEY STANDS

For every exhibitor

Prostand uses in-house material and a network of professionals dedicated to each step of stand fitting work, ensuring every single exhibitor reliability, custom solutions and rapid feedback.

- ✓ **Ad hoc designs:** custom stands tailored to suit clients' requirements and budgets.
- ✓ **All-round creativity, functionality and assistance,** thanks to our integrated supply chain.
- ✓ Always alongside clients for last-minute needs.
- ✓ A **single contact** with whom to interface, thus freeing time and energy to dedicate to business.







# OUR SOLUTIONS



- Custom stands (1)
- Hybrid stands (2)
- Avl rental service (3)
- Electrical systems (4)
- Graphics (5)
- Furnishings and decor elements (6)





# AN ALL-INCLUSIVE SERVICE: AN ANSWER TO EVERYTHING

We work with 100% Italian partners  
who share our commitment to excellence



## Project management

A single experienced in-house contact for clients.

A coordinator of the whole supply chain in every phase of the project.

Work timeline planning.



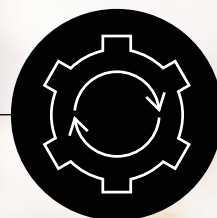
## Design

Dedicated designers.

Feasibility study and verification.

Custom solutions and preparation of proposals.

Choice of materials, technology and customization.



## In-house production

Specialized staff and avant-garde machinery.

In-house carpentry department.

Optimization for mass production.

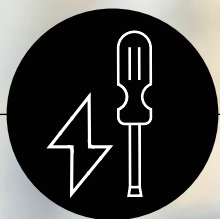


## AVL Rental service

Constantly updated innovative solutions.

New generation technology.

Virtual and augmented reality, 3D video.



## Electrical systems

Installation, maintenance and rental of electrical systems.

Data networks and wireless transmission systems.



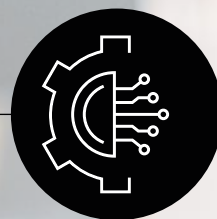
## Graphics

Complete design.

Brand identity development.

Large-format prints and rigid media.

Production for digital use.



## Logistic services

A single control centre for Italy and abroad.

Warehouse management and handling.

Vehicles for transporting exceptional loads.



## Installation and set-up

Specialized manpower services.

Installation and dismantling.

Application of flooring and wall covering.





# SUSTAINABILITY IS A PROJECT

## Our commitment to the “Zero Waste” process

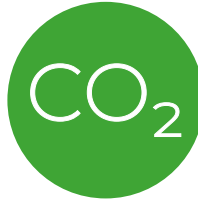
We have begun a process aimed at achieving corporate sustainability and clearness, involving our integrated supply chain.

We intend minimizing our environmental and social impact and that of the various subjects involved in the services we provide - partners, suppliers and stakeholders - with constantly developing concrete projects.



### **Sustainable chain with the Zero Waste process:**

regeneration and reuse of materials



### **Reduction of CO2 emissions:**

modular and folding furniture



volume reduced by 70%



lower CO2 emissions caused by road transport



### **Reduction of energy consumption:**

replacement of incandescent and fluorescent lamps with new-generation LED lighting



### **Reduction of environmental footprint:**

products made from FSC and PEFC certified wood and its by-products; paint with a low resin content and carpet with 100% circular recycling





# A PEOPLE COMPANY

## Our values



### The community

Prostand contributes to the economic, social and cultural development of the community in which it works, by means of the principles of legality, legitimacy, clearness, the value of people, care for and protection of the environment.



### Safety

Safety is one of the cornerstones of the relationship between Prostand and its supply chain, formed by workers and professionals, suppliers and stakeholders. Their protection, regular pay of the workmen and worksite safety are an objective of Prostand, as is the correctness of its relationship with suppliers and shareholders and in public tenders.



### Inclusion

Prostand supports a corporate culture of inclusion, which exploits diversity, with particular attention to and respect of matters of ethnic groups, religion, genre, disability and underprivileged social situations.





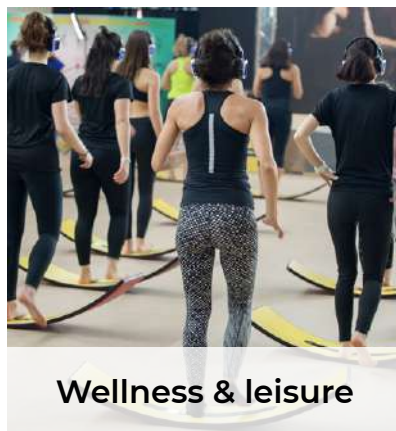
# EXPERTS IN THE “MADE IN ITALY” CHAINS



Food & beverage



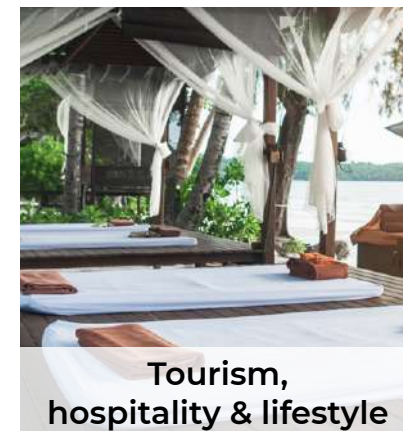
Jewellery & fashion



Wellness & leisure



Green & technology



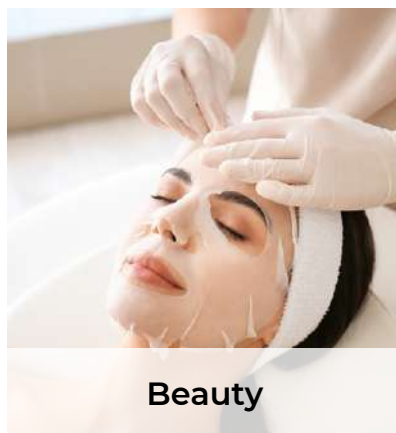
Tourism,  
hospitality & lifestyle



Furnishing and decor



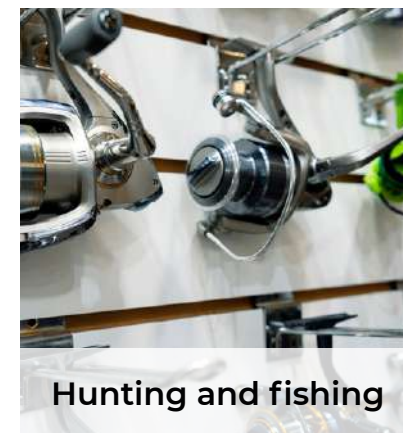
Pharmacy, medicine



Beauty



Cars & motor bikes



Hunting and fishing



## HEADQUARTER

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Prostand - Exhibition Solutions



Prostand - Allestimenti & Eventi



prostand\_allestimenti

Società sottoposta all'attività di direzione e  
coordinamento di Italian Exhibition Group Spa.