



PROSTAND

exhibition solutions

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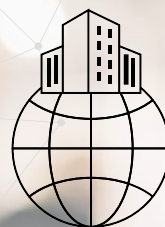
EXPERTS IN
THE “MADE IN ITALY”
CHAINS



ITALIAN DESIGN, GLOBAL NETWORK

We create ideas, solve problems
and anticipate demands

Over 25 years in the exhibition design sector,
in the expo and conference field, for exhibitions,
showrooms and events.



We are a general contractor and service provider.

We provide an all-round business model for expo,
conference and event organizers as well as turnkey
solutions for every exhibitor.

We are part of a group listed on the stock exchange.

Italian Exhibition Group SpA, top organizer of
expo events and a company with shares
listed on Euronext Milan.

We are Italian and we are worldwide.

Via FB International, a company with branches in
New York and Las Vegas, we are able to ensure
products and services to the same client on
various markets, even if they're divided by an ocean.

We are Prostand.

Working with us means putting your trust in
an organization that supports "Made in Italy"
by means of a global network.

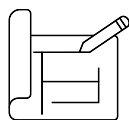


EXPERIENCE BUILT UP THROUGH TIME



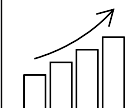
Prostand Srl was launched thanks to the intuition of a Romagna entrepreneur who realized that the closeness to Rimini expo centre was a great business opportunity.

1996



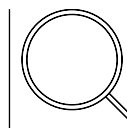
Colorcom inked a historic **agreement with Vicenza Expo Centre** for the overall fitting out of Vicenza Oro, using The Boutique Show format.

2014



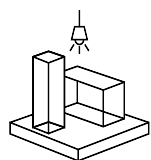
Italian Exhibition Group Spa was listed on Euronext Milan, a regulated market organized and managed by Borsa Italiana Spa.

2019



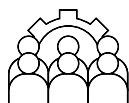
Osservatorio Allestimenti, the first observatory of temporary architecture focussed on business spaces, took off.

2022



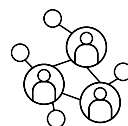
Colorcom Srl was founded thanks to the idea of a Vicenza entrepreneur. The company's vocation immediately targeted public bodies and foreign expos.

1984



Prostand was taken over by six local entrepreneurs.

2000



Italian Exhibition Group Spa, Italy's top expo company for expos organized directly, acquired FB International Inc., New York standfitters operating throughout entire USA.

ITALIAN EXHIBITION GROUP
Providing the future

Italian Exhibition Group Spa acquired Prostand Srl.

2018

Italian Exhibition Group Spa took over Colorcom, which then merged with Prostand Srl.

RES⁷
Soluzioni per il Contract by Prostand

RES, Soluzioni di Arredo per il Contract was launched by Prostand.

2020



365 DAYS OF PROSTAND IN 9 FIGURES

38,5 mln
turnover *

218
events fitted out
in a year *

20.800 sq.m.
of productive premises **

4.500
clients per year *

48
events abroad *

1.900 sq.m.
of offices **

5.400
projects in a year *

4
continents on
which we work *

4
branches in Italy **

* data 2019

** data 2022



OUR LINES OF BUSINESS

General contractor



Ad hoc and turnkey designs



Contract furnishing





PROSTAND: GENERAL CONTRACTOR

An industrial business model
serving events planners



An all-round partnership.



A **single contact** for the entire **turnkey project**.



An **integrated supply chain** available
for the complete preparation of expos,
conferences and conventions.



Flexibility: from modular fitting solutions
for spaces of all shapes and sizes, through
custom graphics to semi-permanent
architectural installations.



Problem solving & idea creation:
a series of services, provided by professionals
such as technical designers, lighting designers,
directors and specialized technicians.



Our solutions

- Modular stands
- Hybrid stands
- Custom stands
- Collective areas
- Conference rooms
- Arenas and stages
- Exhibition areas
- Hospitality
- Avl rental service
- Electrical systems
- Graphics and custom work
- Furnishings and decor elements



SOLUTIONS AND RESOLUTIONS: PROBLEM-FREE TURNKEY STANDS

For every exhibitor

Prostand uses in-house material and a network of professionals dedicated to each step of stand fitting work, ensuring every single exhibitor reliability, custom solutions and rapid feedback.



Our solutions

Custom stands
Hybrid stands
Avl rental service
Electrical systems
Graphics
Furnishings and decor elements



Ad hoc designs: custom stands tailored to suit clients' requirements and budgets.



All-round creativity, functionality and assistance, thanks to our integrated supply chain.



Always alongside clients for last-minute needs.



A **single contact** with whom to interface, thus freeing time and energy to dedicate to business.



RES: OUR SOLUTIONS FOR THE CONTRACT SECTOR



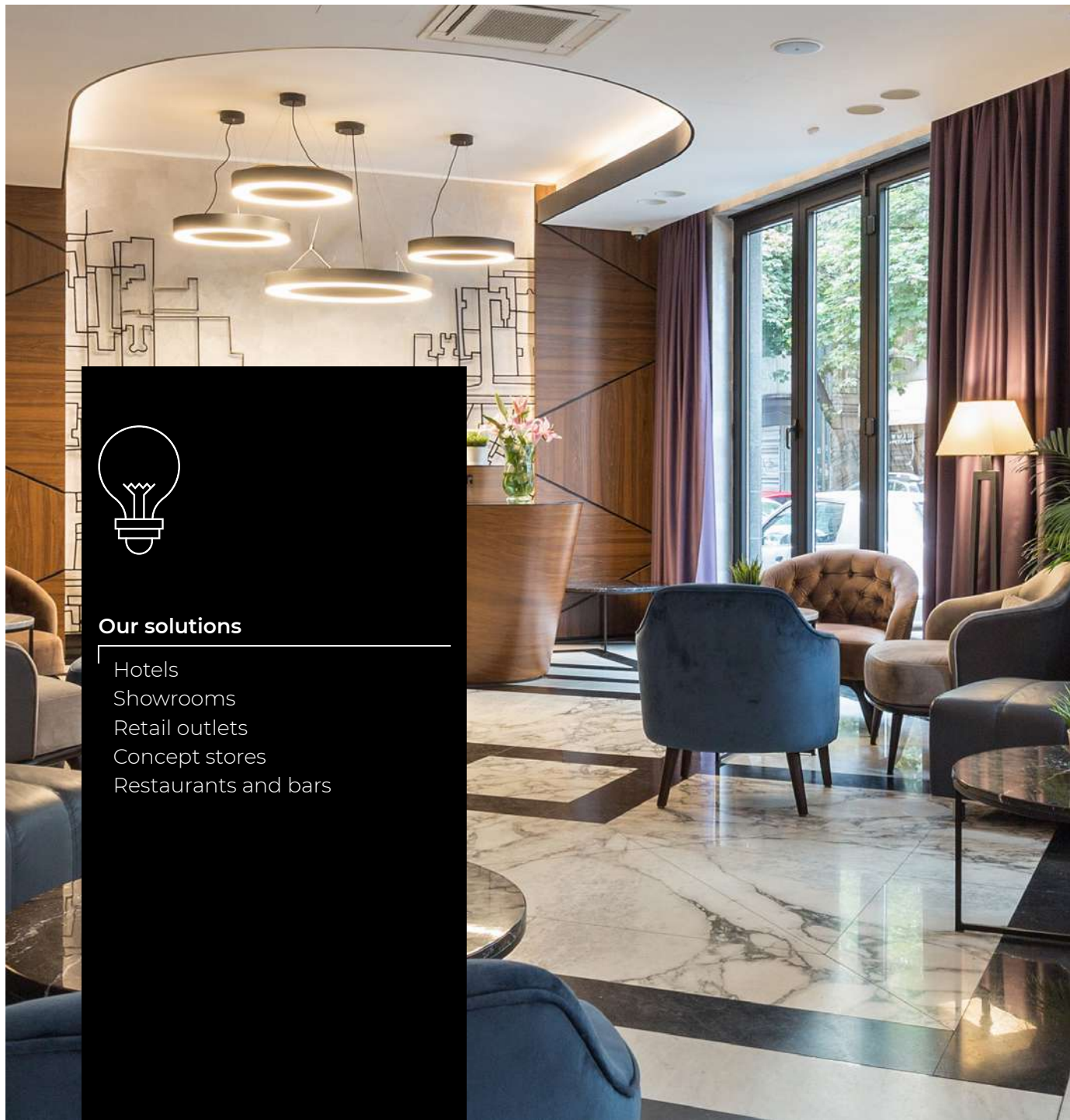
A fine-tuned combination of design, functionality and quality

Thanks to a combination of Italian-made technology and products, we can design or renew furnishings, creating unique formats, with original ideas, leading-edge technology and respect for the environment.



Our solutions

- Hotels
- Showrooms
- Retail outlets
- Concept stores
- Restaurants and bars





AN ALL-INCLUSIVE SERVICE: AN ANSWER TO EVERYTHING

We work with 100% Italian partners
who share our commitment to excellence



Project management

A single experienced in-house contact for clients.

A coordinator of the whole supply chain in every phase of the project.

Work timeline planning.



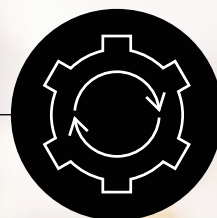
Design

Dedicated designers.

Feasibility study and verification.

Custom solutions and preparation of proposals.

Choice of materials, technology and customization.

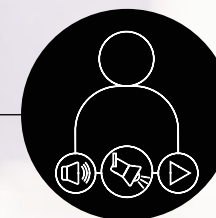


In-house production

Specialized staff and avant-garde machinery.

In-house carpentry department.

Optimization for mass production.

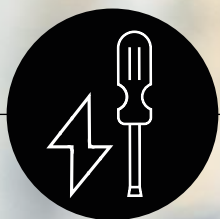


AVL Rental service

Constantly updated innovative solutions.

New generation technology.

Virtual and augmented reality, 3D video.



Electrical systems

Installation, maintenance and rental of electrical systems.

Data networks and wireless transmission systems.



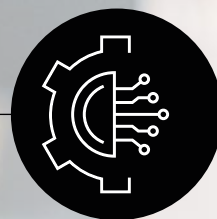
Graphics

Complete design.

Brand identity development.

Large-format prints and rigid media.

Production for digital use.



Logistic services

A single control centre for Italy and abroad.

Warehouse management and handling.

Vehicles for transporting exceptional loads.



Installation and set-up

Specialized manpower services.

Installation and dismantling.

Application of flooring and wall covering.



SUSTAINABILITY IS A PROJECT

Our commitment to the “Zero Waste” process

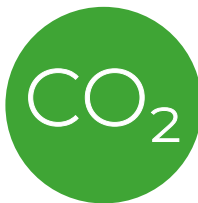
We have begun a process aimed at achieving corporate sustainability and clearness, involving our integrated supply chain.

We intend minimizing our environmental and social impact and that of the various subjects involved in the services we provide - partners, suppliers and stakeholders - with constantly developing concrete projects.



Sustainable chain with the Zero Waste process:

regeneration and reuse of materials



Reduction of CO2 emissions:

modular and folding furniture



volume reduced by 70%



lower CO2 emissions caused
by road transport



Reduction of energy consumption:

replacement of incandescent
and fluorescent lamps with
new-generation LED lighting



Reduction of environmental footprint:

products made from FSC and PEFC
certified wood and its by-products;
paint with a low resin content and
carpet with 100% circular recycling





A PEOPLE COMPANY

Our values



The community

Prostand contributes to the economic, social and cultural development of the community in which it works, by means of the principles of legality, legitimacy, clearness, the value of people, care for and protection of the environment.



Safety

Safety is one of the cornerstones of the relationship between Prostand and its supply chain, formed by workers and professionals, suppliers and stakeholders. Their protection, regular pay of the workmen and worksite safety are an objective of Prostand, as is the correctness of its relationship with suppliers and shareholders and in public tenders.



Inclusion

Prostand supports a corporate culture of inclusion, which exploits diversity, with particular attention to and respect of matters of ethnic groups, religion, genre, disability and underprivileged social situations.



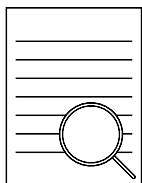
OUR RESEARCH AND DEVELOPMENT AT THE SERVICE OF CLIENTS



Osservatorio Allestimenti by Prostand

To support our clients with our all-round service, we are always looking for solutions, techniques and innovative material. For this purpose, we founded the Osservatorio Allestimenti by Prostand, **the first observatory dedicated to temporary architecture focussed on business spaces.**

The Observatory's work, which involves universities and international research institutes, has as its focus the environmental sustainability of the sector's productive system, crossover with other sectors, digitalization and the highlighting of Romagna's Exhibition Valley.



NON-STOP training

We make the difference because we look to the future and train our staff, aiming at on-going improvement that enables us to grow together. Thanks to the training, we constantly update our designers' and specialized workers' knowledge and skills, in order that they are always keep apace with the changing world and the ultra-rapid development of technology and materials.





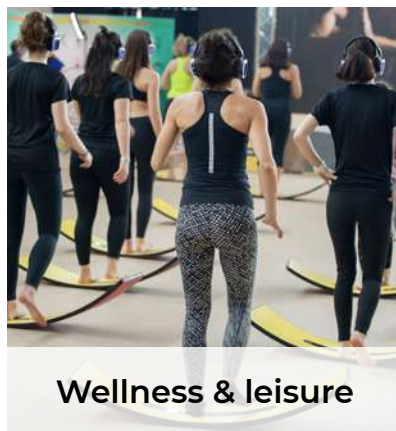
EXPERTS IN THE “MADE IN ITALY” CHAINS



Food & beverage



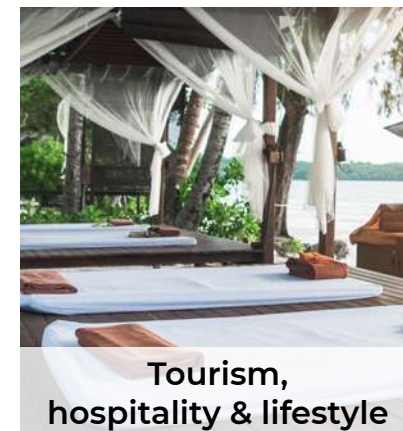
Jewellery & fashion



Wellness & leisure



Green & technology



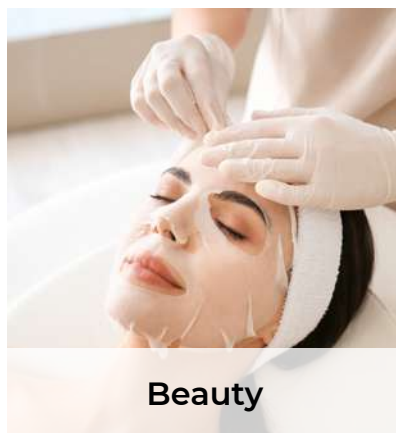
Tourism,
hospitality & lifestyle



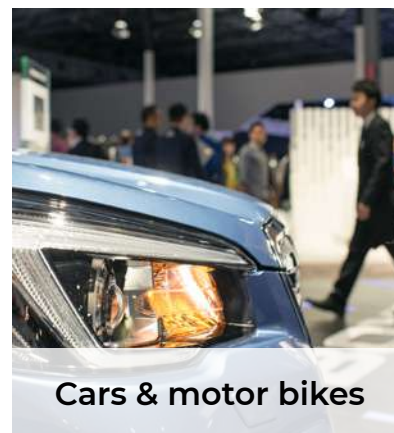
Furnishing and decor



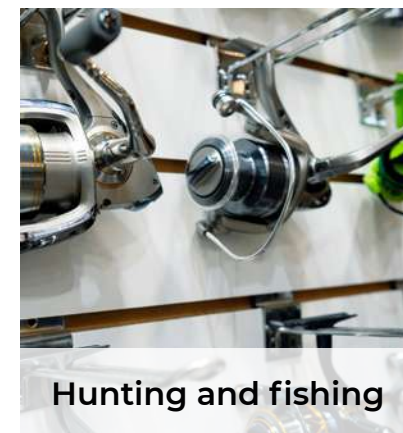
Pharmacy, medicine



Beauty



Cars & motor bikes



Hunting and fishing

HEADQUARTER

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Prostand - Exhibition Solutions



Prostand - Allestimenti & Eventi



prostand_allestimenti

Company managed and coordinated
by Italian Exhibition Group SpA.