



Company Profile

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Italian Design, global network

We develop ideas,
solve problems,
pre-empt questions

We have been offering customised solutions and modular systems, as a service provider, in the field of trade fair, congress, event, exhibition and showroom design since 1995.

Our activities cover the whole country, the principal European exhibition centres and further afield.

We are Italian and we are all over the world

Through FB International (a company with offices in New York and Las Vegas) and a network of international partners, we are able to provide products and services to the same client across different markets, even with an ocean in between.

We are part of a stock exchange- listed group

Italian Exhibition Group Spa, the leading organiser of trade fair events and a company with shares listed on Euronext Milan

We are a general contractor and service provider

We offer a complete service for those who stage trade fairs, congresses, events and offer all-inclusive solutions for every exhibitor

We are Prostand

And working with us means relying on a company that supports Italian-made products in a global network

Our mission

Our **mission** is to provide support to event organisers and individual companies in the staging of different types of events, from project analysis to implementation.

With our set-ups and services, we guarantee ready-made solutions that include the management of the entire provider supply chain, relieving the customer of all the burden of management and taking care of every detail.



Time-honoured experience

Our history
chronicles our
evolution.

Stages in a growth that
over the years has seen
us as leading players in
the organisation of trade
fairs and congresses, until
we matured into our true
vocation: the complete
production of events.

1984 1996 2000 2014

Colorcom Srl founded on the inspiration of an entrepreneur from Vicenza. From the outset, the company's vocation was to address public bodies and foreign trade fairs.

Prostand Srl is created from the insight of an entrepreneur from Romagna who considered the proximity of the Rimini exhibition centre a great business opportunity.

Prostand is taken over by six local entrepreneurs.

Colorcom signs a historic agreement with Fiera di Vicenza for the overall set-up of Vicenza Oro through The Boutique Show format.

2018 2019 2020 2022 2023

Italian Exhibition Group Spa, Italy's leading trade fair operator for directly organised events, acquires FB In-ternational Inc.
Italian Exhibition Group Spa acquired **Prostand Srl**
Prostand Srl acquires **Colorcom**

Italian Exhibition Group Spa is listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana Spa.

RES, Soluzioni di Arredo per il Contract by Prostand, is founded.

Osservatorio Allestimenti is set up, the first outlook of temporary architecture for business spaces.

Prostand Corporate Accademy is created to stay up-to-date through continuous training.

Prostand joins **IFES**, the International Federation of Services for Trade Fairs and Events.

Key figures

Our experience becomes, for the customer, a **guarantee of the highest** competence, specialisation in the sector and diversity of proposals.

39

millions in turnover

6,800

exhibition areas set up in one year

2

continents*

251,000

mq set up

146

events set up*

*year 2023

2.000

sqm of office space

31

cities*

3

branches
RIMINI
VICENZA
MILANO

27,300

sqm of manufacturing premises

When excellence meets versatility

Our experience in the leading supply chains of Italian-made products is available to our customers.



Food &
Beverage



Pharmacy
& Medicine



Wellness & Beauty



Jewellery



Tourism
Hospitality
& Culture



Furnishing
& Decor



Automotive



Sustainability

Prostand around the world

Italian Design,
global network.

Our **global vision** extends
into Europe and overseas,
respond to the needs of our
international customers.

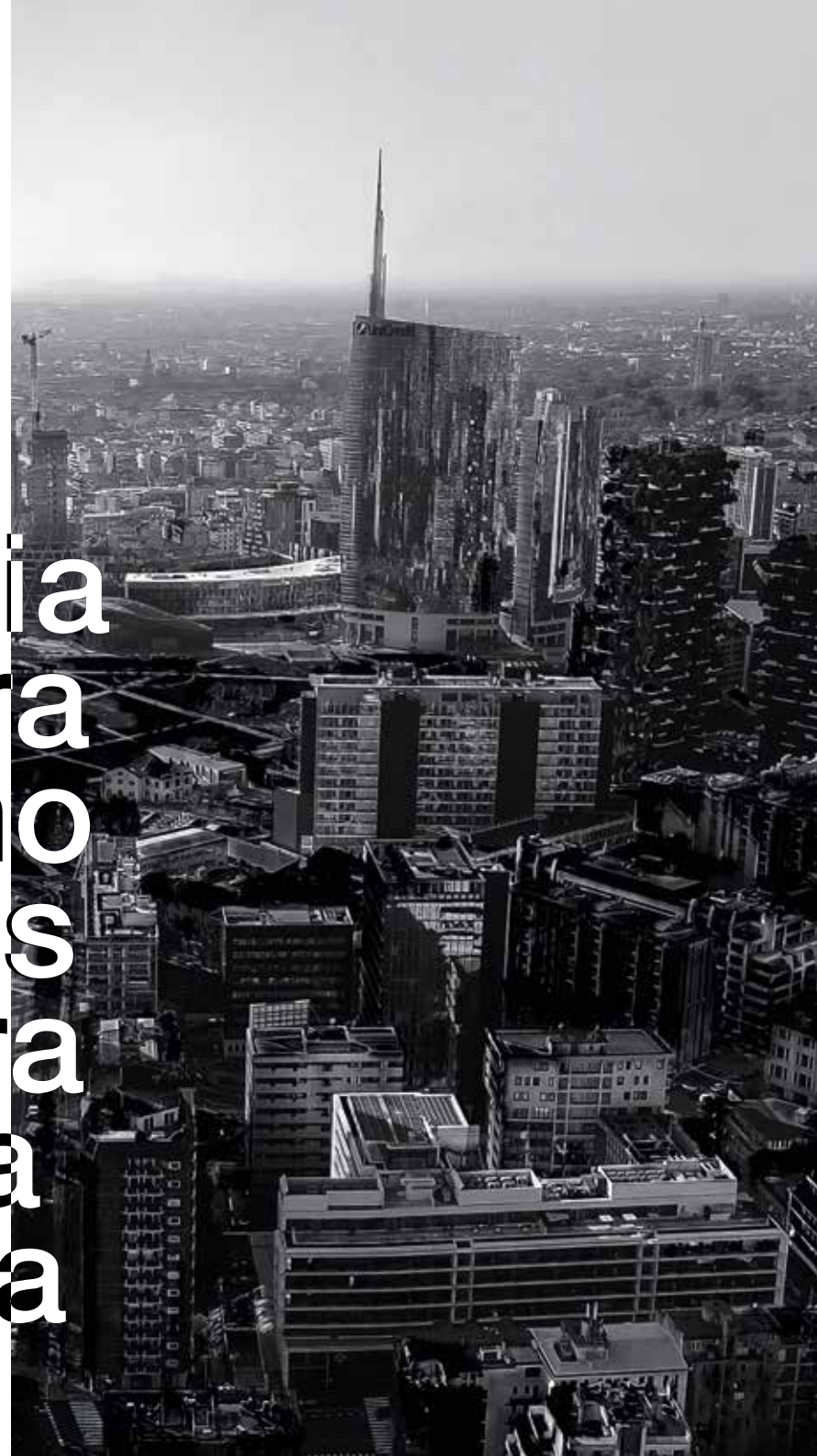
Thanks to our creativity
in Italian manufacturing
and more than 25 years of
experience, we are now
becoming extracontinental.

With the acquisition of FB International
by Italian Exhibition Group, we land
in the USA.

Italian hubs

Milan
Vicenza
Rimini
Arezzo
Bergamo
Bologna

Brescia
Ferrara
Mignano
Naples
Novara
Parma
Verona



Paris
Bilbao
Madrid
Geneva
Barcelona
Berlin
Dusseldorf
Hanover
Munich
Nuremberg
Stuttgart

Europe



United States

Las Vegas
Nashville
San Francisco
Orlando



Linee of Business

The right
solution for
every space

Three **macro areas of specialisation** to offer individual customers **bespoke solutions and modular systems**, guaranteeing a wide range of tailor-made designs and a variety of materials.





Large Events

Set-up
solutions for
major events

We take care
of **architectural
installations**, the
customisation of
entire halls and
the setting up of
individual stands.

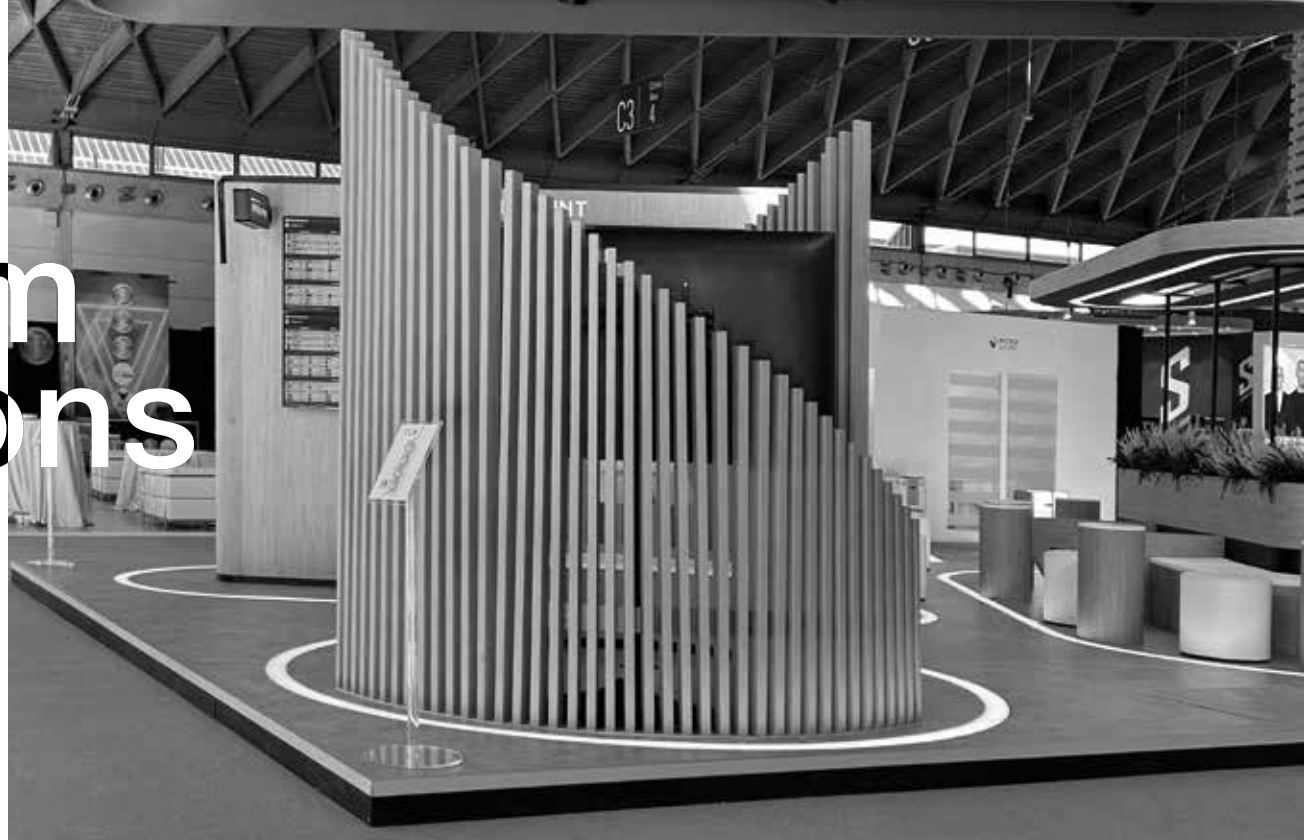




Custom Solutions

Customised
solutions
dedicated to the
individual exhibitor

We guarantee **quality, reliability,**
visibility and unique design.



Design & Furniture

Setting up and furnishing
both small and large spaces

We choose the excellence of Italian-made products
to create **unique and unforgettable spaces.**



Large Events

We offer ourselves as an all-round service provider in the trade fair, congress and event set-up sector, both nationally and internationally.

We follow every detail of the process from project management, to implementation, to post-event.

We listen to the customer's needs by providing expertise, professionalism and experience.



➤ Partnership

To ensure a consolidated business model serving event organisers

➤ All-inclusive project

To offer a complete service, optimally managed by a single contact person

➤ Integrated supply chain

A complete network of specialised suppliers

➤ Flexibility and appeal

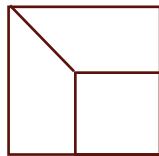
To offer modular set-up solutions suitable for spaces of all shapes and sizes, with graphic customisation, up to semi-permanent architectural installations

➤ Problem solving & idea creation

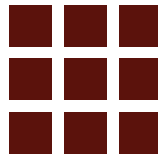
To guarantee a service network of professionals, technical designers, lighting designers, directors and specialised technicians



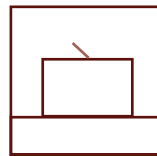
Our solutions:



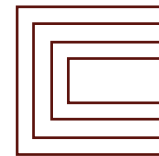
Modular stands



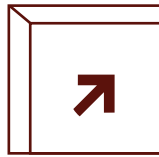
Collective areas



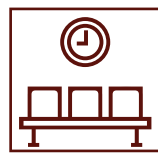
Congress halls



Arenas and stages



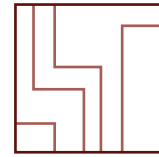
Exhibition areas



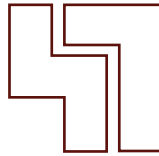
Hospitality



Audio, lighting and video services



Electrical systems



Furnishings and accessories



Graphics and customisation





Custom Solutions

Customised solutions dedicated to the individual exhibitor.

By listening carefully and taking care of every detail, we create an exhibition space that is all about the customer.

We build each customised stand from scratch thanks to a network of specialised craftspeople, guaranteeing the individual exhibitor: reliability, tailor-made solutions and quick responses.



➤ Tailor-made projects

Customised stands in line with the customer's needs and budget

➤ Integrated supply chain

A complete network of specialised suppliers

➤ Single point of contact

to liaise with, freeing up time and energy to devote to business

➤ Always at the customer's side

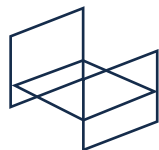
Even for last-minute requirements



➤ Our solutions:



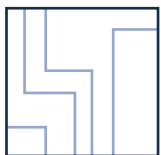
Custom stands



Hybrid stands



**Audio, lighting
and video
services**



Electrical systems

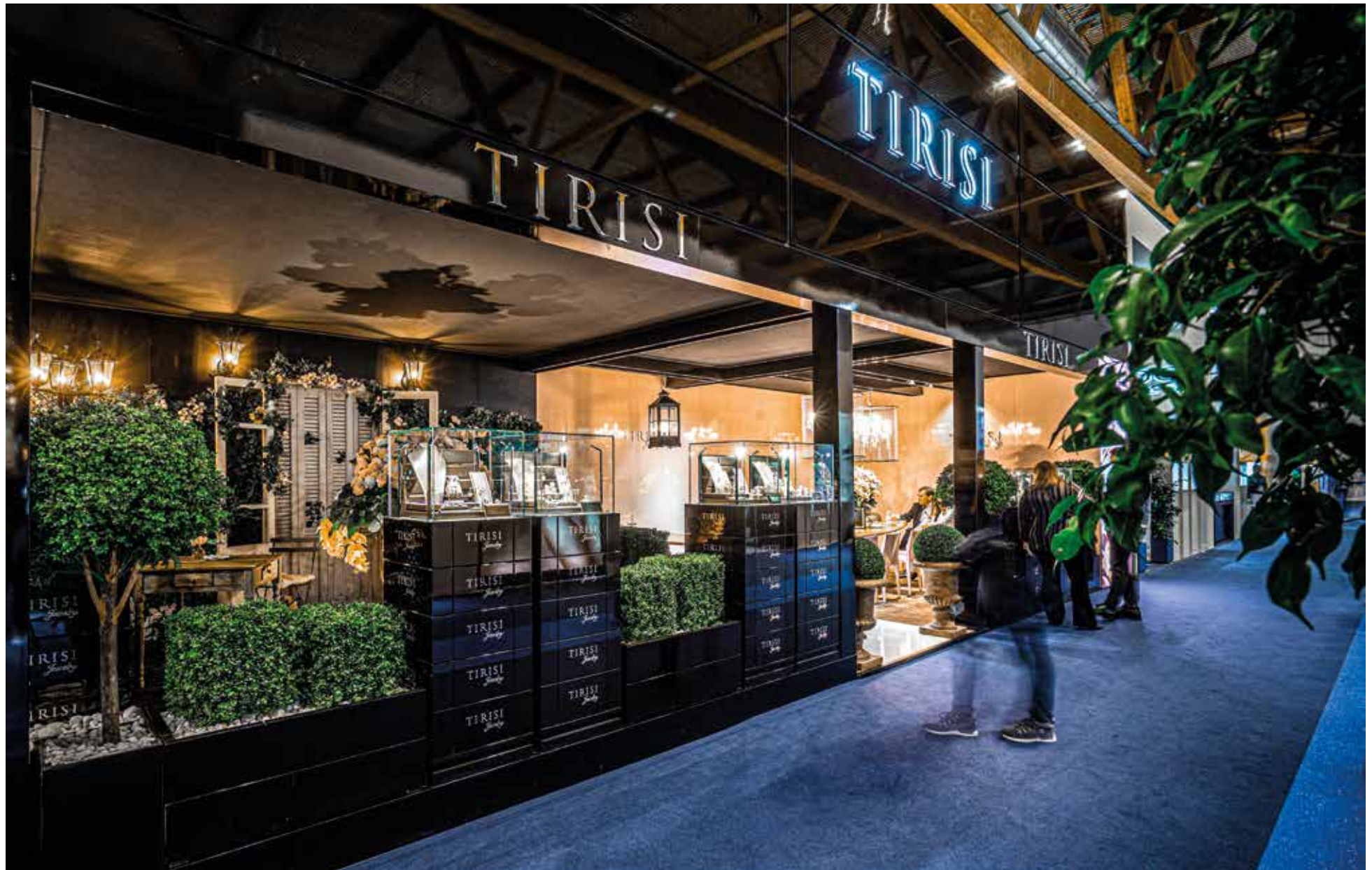


**Graphics and
customisation**



**Furnishings and
accessories**





Design & Furniture

Setting up and furnishing both small and large spaces

Design, functionality and quality come together to create a unique environment.

Thanks to a skilful mix of technology and Italian craftsmanship, we design and renovate furniture.

RES[®]
Divisione Arredo Contract by Prostand



➤ Cutting-edge design

A team of designers and interior designers with different specialisations, ready to offer customised proposals for every industry sector

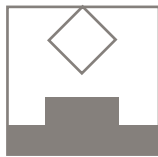
➤ Single point of contact

To liaise with, freeing up time and energy to devote to business

➤ In-house production

Production of any type of customised furnishing accessory, even in small quantities

➤ Our solutions:



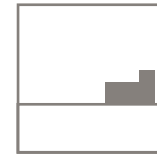
showrooms



Hotels



Stores



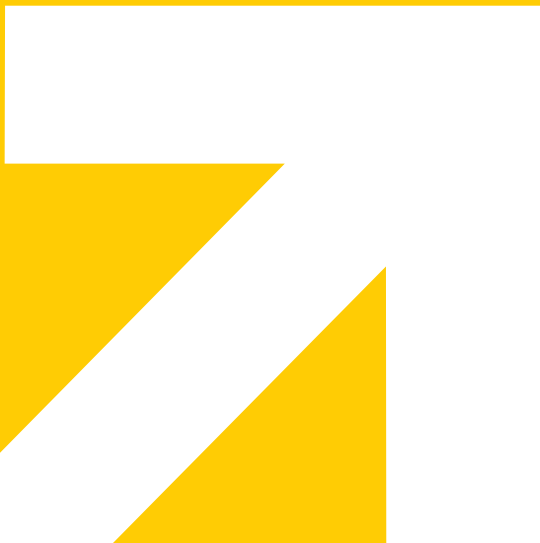
Concept stores



Restaurants and bars

All-inclusive service

An answer to everything



We pay attention to every detail.

From creative and structural planning,
to integrated supply chain, to
implementation, to post-event
management, to guarantee simple and
safe overall management.



**Project
management**



**In-house
production**



Electrical systems



Graphics



**Installation and
assembly**



Design



Audio, lighting and video services



Logistic services



Project management

- A single point of contact for the customer, who is both in-house and experienced.
- A coordinator for the entire supply chain at every stage of the project.
- Work timeline planning.



Design

- Dedicated designer.
- Feasibility study and verification.
- Customised solutions and drafting of proposals..
- Choice of materials, technologies and customisation.



In-house production

- Specialised personnel and state-of-the-art machinery.
- In-house joinery.
- Optimisation for mass production.



Audio, lighting and video services

- Ongoing upgrading for innovative solutions.
- State-of-the-art technologies.
- Virtual and augmented reality, 3D video.



Electrical systems

- Installation, maintenance and hiring of electrical systems.
- Data networks and wireless transmission systems.



Graphics

- Large-format and rigid media printing.
- Solutions for all applications.



Logistic services

- A single control centre in Italy and abroad.
- Warehouse management and handling.
- Vehicles for heavy transport.



Installation and assembly

- Manpower and specialised services.
- Installation and dismantling.

Research & development

serving customers



Osservatorio Allestimenti

by Prostand

To provide our customers with an all-round service, we are constantly on the lookout for innovative solutions, techniques and materials. This is why Osservatorio Allestimenti by Prostand was created, the first outlook dedicated to temporary architecture in business spaces, whose reports are available to the entire industry.

The Osservatorio's work, which includes universities and international research institutes, focuses on trends in the sector through hybridisation with other sectors and all-round sustainability.





Prostand Corporate Academy

The Prostand Corporate Academy is the concrete and visible expression of a Learning Organisation. We make a difference because we look to the future and educate our staff, and that of the entire industry, through the Prostand Corporate Academy, while striving for continuous improvement. Through training, we are continually updating the know-how and skills of our designers and specialised workforce, so that they are always up to speed with the changing world and the dizzying development of technology and materials.





IFES

We are continuing our trend towards internationalisation by following our cosmopolitan leanings and joining IFES: the International Federation of Exhibition and Event Services, which has 280 members in 40 countries worldwide. In doing so, we are adding another key piece to our worldwide expansion strategy.

Eco Sustainability



#savetheenvironment

Bees are the symbol of our environmental protection. Bees that are necessary for life, bees that are extraordinarily organised, bees that are perfect constructors, bees that are transformers.

That is why we, at Prostand, have embarked on a comprehensive sustainability path involving our entire integrated supply chain.



A sustainable supply chain with a Zero Waste approach

Our commitment to the environment is realised firstly through a careful choice of materials and secondly through their reuse.

By extending their life cycle, we are reducing our environmental impact.

Prostand is the **first company** in the sector to have completed and made public the **Life Cycle Assessment (LCA)**, the most internationally recognized methodology that allows for the **evaluation and quantification of the environmental impacts associated with a product, service, or activity**.



➤ Regeneration and reuse of materials

Wooden panels, aluminum materials, and carpet are regenerated and reused as secondary raw materials (SRM)—by us and our

suppliers—until the end of their lifecycle, significantly reducing the amount of waste to be disposed of.

➤ Reduction of CO₂ emissions:



modular and foldable furniture



volume reduced by 70%



reduced CO₂ emissions due to road transport



➤ Reduction of energy consumption:

State-of-the-art LED lamps



➤ Reduced environmental footprint:

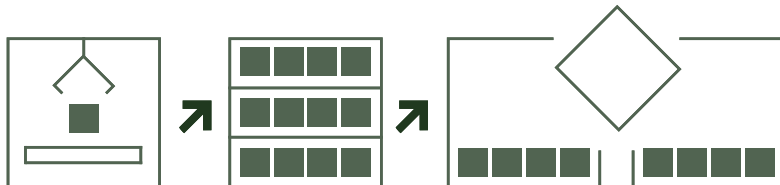
Wood products and derivatives certified FSC® and PEFC™; 100% recycled and recyclable aluminum;

zero-emission colored paints completely free of formaldehyde and solvents, with low resin content.



➤ Energy from Photovoltaic Plant

➤ Production Sites and Storage Adjacent to Main Markets



People first

Our values

Everything we do is possible thanks to every single person who takes part in the process.

We work together towards the same goal, standing firm in our values.

Community

We contribute to the economic, social and cultural development of the community in which we operate, through the principles of legality, legitimacy, transparency, value of the individual, care and protection of the environment.



Inclusion

We support a corporate culture of inclusion, which values diversity, with particular attention and respect for ethnicity, religion, gender, disability and disadvantaged social situations.



Safety

Safety is one of the cornerstones governing the relationship between us and our supply chain, which includes workers and professionals, suppliers and stakeholders.

Their protection, the regularity of workers' pay and safety on construction sites are our top priorities. As is fairness in dealing with suppliers, partners and in public procurement.



Eco-Solidarity Projects

Prostand is a partner in two significant eco-solidarity projects.

For a year now, Prostand has been participating in the Inclusive Green Area initiative, a project that combines environmental sustainability and social inclusion. Through activities in the gardens, people with mental disabilities find a sense of purpose, cultivate their talents, interact with others and with nature, and acquire new skills. Prostand contributes by providing wooden materials that would otherwise be discarded, giving them a new lease of life. This initiative is in collaboration with Ass. Crescere Insieme - Cooperativa MILLE PIEDI.



Furthermore, in collaboration with the Papa Giovanni XXIII Association, parquet flooring no longer usable from exhibition stands and leftover cans of coloured paint are collected and reused for the homes of people in need and parish halls. Waste transformed into resources.

Events...

Food & Beverage

Wine Paris - Sigep - Beer&Food
Attraction - Vinitaly - Host - Sial
Macfrut - Gelatissimo - Anuga

Construction, Furnishing & Decor

Salone del Mobile - Coverings
Cersaie - Marmomac - Tecna
Bauma - Batimat

Jewellery

T-Gold - Vicenza Oro - Oroarezzo

Automotive

Autopromotec -
Autoclassica - Eicma - LetExpo

Pharmacy & Medicine

Cosmo Farma - Congresso Amcli
Expodental Meeting - Congresso
Nazionale Anmco - Scivac - OMC
Expodental

Sustainability

Ifat - Wte Expo - Key - Remtech
Expo - Ecomondo - Fibo - Sec

Tourism Hospitality & Culture

Guest - Bit - Ttg - Meeting per
L'amicizia Fra I Popoli

Wellness & Beauty

Cosmoprof - Rimini Wellness
Cosmoprime





BATiMAT

bauma

SHAL
INSPIRE FOOD BUSINESS

IFAT



Coverings®
THE GLOBAL TILE & STONE EXPERIENCE

MARMO+MACPLUS
+ PEOPLE + PRODUCTS + PROJECTS



COSMOPRIME

COSMOPROF
WORLDWIDE BOLOGNA



Thank you. 



headquarter

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