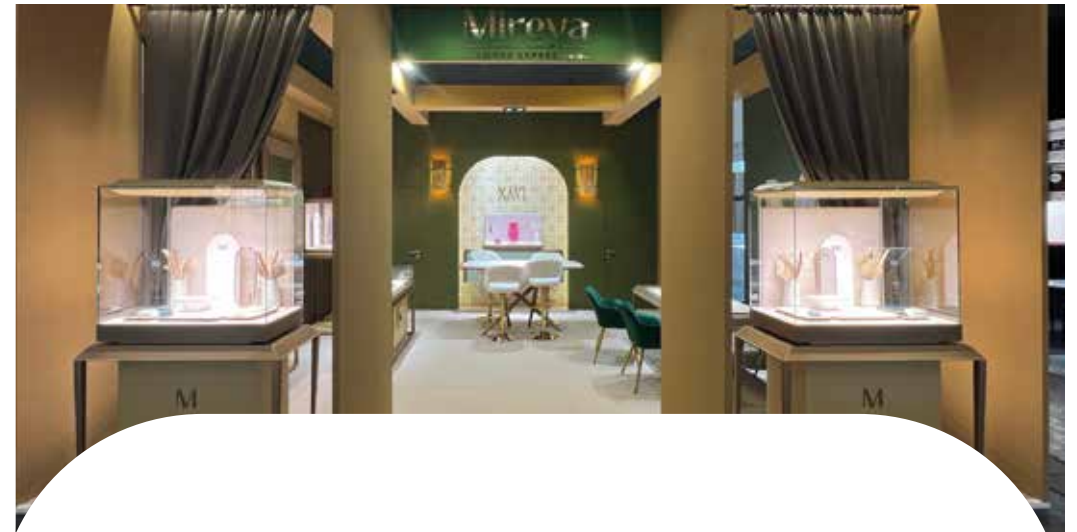




**PROSTAND**  
exhibition solutions

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# Purpose

Delivering sustainable Italian design to global markets

**We develop ideas, we solve problems, we anticipate questions.**

With more than thirty years of experience, we deliver customised solutions and modular systems for trade fairs, congresses, events, exhibitions and showrooms. We support clients across Italy, Europe's major exhibition centres and other international markets.





# Prostand around the world

## Italian design, global network, green heart.

**Our network of companies enables us to support clients globally.**

The acquisition of **Immaginazione** has strengthened our capacity to organise **conferences and events across Europe.**

In the United States, we operate through **FB International**, which - like Prostand - is part of Italian Exhibition Group.

Our international outlook is further reinforced by our membership of **IFES: the International Federation of Exhibition and Event Services.**

1996	2018	2019	2020	2022	2023	2024	2025	2026
<p><b>Prostand Srl</b> is founded</p>	<p><b>Italian Exhibition Group Spa</b>, Italy's leading trade fair operator for directly organised events, acquires <b>FB International Inc.</b></p> <p><b>Italian Exhibition Group Spa</b> acquired <b>Prostand Srl</b></p> <p><b>Prostand Srl</b> acquires <b>Colorcom</b></p>	<p><b>Italian Exhibition Group Spa</b> is listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana Spa.</p>	<p><b>RES</b>, Soluzioni di Arredo per il Contract by Prostand, is founded.</p>	<p><b>Osservatorio Allestimenti</b> is set up, the first outlook of temporary architecture for business spaces.</p>	<p><b>Prostand Corporate Academy</b> is created to drive professional growth through continuous learning.</p> <p><b>Prostand</b> joins <b>IFES</b>, the International Federation of Services for Trade Fairs and Events.</p> <p>Prostand is the first company in the industry to publish the <b>Life Cycle Assessment</b>, conducted by the University of Bologna.</p>	<p><b>Quantifying CO<sub>2</sub> emissions</b> (ISO 14064-1:2018 – 2023) and Carbon Offsetting.</p>	<p><b>Prostand Srl</b> acquires <b>Immaginazione Srl</b></p> <p><b>ISO Certification CO<sub>2</sub></b> (ISO 14064-1:2018 – 2024) and Carbon Offsetting.</p> <p>Achievement of <b>UNI PdR 125:2022 certification</b> for Gender Equality</p>	<p><b>M.O.RE The PROSTAND sustainable approach Measure. Offset. Reduce</b></p>

# Prostand & Immaginazione 2025

**52** MILLION €  
TURNOVER

**504** EVENTS  
SET UP

**4** CONTINENTS

**56** CITIES

**8** PRODUCTION  
SITES

**68%**  
FEMALE  
PRESENCE

**122** HC  
EMPLOYEES AND  
DIRECT ASSOCIATES

**5** OFFICE  
LOCATIONS  
RIMINI  
RIMINI (TORRIANA)  
RIMINI (FIERA)  
VICENZA  
MILANO

**34,700** SQM OF  
MANUFACTURING  
PREMISES

**7,500** EXHIBITION  
AREAS

WELLNESS &  
BEAUTY

JEWELLERY

CONSTRUCTION,  
FURNISHING &  
DECOR

TOURISM HOSPITALITY  
& CULTURE

PHARMACY  
& MEDICINE

FOOD & BEVERAGE

SUSTAINABILITY

AUTOMOTIVE



# Business Lines

The right solution for every space

Three macro areas of specialisation offering exhibitors, event organisers and private businesses bespoke solutions, modular systems and a broad range of custom designs and materials.

LE

## Large Events

SET-UP SOLUTIONS FOR MAJOR EVENTS

We **manage** architectural installations, the customisation of entire halls, and the **set-up of bespoke exhibition stands**.

DF

## Design & Furniture

SET-UP AND FURNISHING OF SPACES  
LARGE AND SMALL

We **harness** the excellence of Made-in-Italy to create spaces that are **unique and unforgettable**.

CS

## Custom Solutions

CUSTOMISED SOLUTIONS DEDICATED TO  
THE INDIVIDUAL EXHIBITOR

We guarantee quality, reliability, visibility  
and a **distinctive identity**.



# Custom Solutions

Customised solutions dedicated to the individual exhibitor.

**Through attentive listening and meticulous care** for every detail, we create **exhibition spaces that reflect each brand's identity.**

We build **every bespoke stand through our in-house production** and a network of specialised craftspeople, **ensuring** reliability, tailor-made solutions and **rapid** responses.

## TAILOR-MADE PROJECTS

Customised stands in line with the individual needs and budget

## ALWAYS AT THE CUSTOMER'S SIDE

Even for last-minute requirements

## SINGLE POINT OF CONTACT

A dedicated project partner — Simplifying communication and freeing you to focus on your business.

## INTEGRATED SUPPLY CHAIN

A comprehensive network of specialised suppliers



CUSTOM STANDS



AUDIO, LIGHTING AND VIDEO SERVICES



ELECTRICAL SYSTEMS



GRAPHICS AND CUSTOMISATION



FURNISHINGS AND ACCESSORIES





# Large Events / Trade Fairs

Prostand is a full-service provider for trade fairs, congresses and events in Italy and across the globe.

We handle the entire process, from project design to installation and post-event support.

## PARTNERSHIP

A proven business model at the service of event organisers.

## TURNKEY PROJECT

Everything handled for you, through one dedicated point of contact.

## FLEXIBILITY AND AESTHETICS

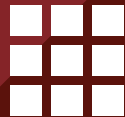
Modular display solutions adaptable to spaces of any shape or size, with full graphic customisation.

## PROBLEM SOLVING & IDEA CREATION

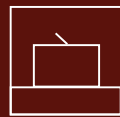
Ideas and solutions powered by a network of professionals, designers and specialised technicians.



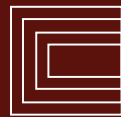
MODULAR STANDS



COLLECTIVE AREAS



CONGRESS HALLS



ARENAS AND STAGES



EXHIBITION AREAS



HOSPITALITY





# Large Events / Congresses

Prostand is expanding its corporate and congress footprint across Italy and Europe, leveraging the expertise of Immaginazione—a specialist renowned for bespoke event solutions since 1986.

## SERVICE PROVIDER

### GENERAL CONTRACTOR

Consulting, planning, coordination and technical management of corporate events and national and international conferences

### EXPERIENCE

Over 40 years of experience and in-depth knowledge of major exhibition hubs

### MAXIMUM INTEGRATION

Maximum integration with Prostand: a single point of contact, a single vision

## GRAPHIC SUPPORT

### VISUAL POWER

Design and layout of high-impact conference spaces

### GRAPHIC SERVICES

Integrated graphic services, large format digital printing and customisation, laser and plotter cutting, and digital signage.

### SUSTAINABILITY

High focus on sustainability (recyclable materials, GREENGUARD green printing)

ISO 9001:2015 –  
Quality management system





# Design & Furniture

Set-up and furnishing for spaces large and small, where Italian design, functionality and quality come together to shape distinctive interiors.

We reimagine retail environments through a seamless blend of technical innovation and traditional Italian craftsmanship.

## CUTTING-EDGE DESIGN

A team of designers and interior designers with different specialisations, ready to offer bespoke proposals for every sector

## IN-HOUSE PRODUCTION

Production of customised furnishing and accessories, even in small quantities

## SINGLE POINT OF CONTACT

A dedicated project partner — streamlining communication so you can focus on your business.



SHOWROOMS



HOTELS



STORES



CONCEPT STORES



RESTAURANTS AND BARS



Divisione Arredo Contract by Prostand





# In-House production

# 34,700sqm

## OF MANUFACTURING PREMISES

### IN-HOUSE GRAPHICS

- Advanced digital printing
- Large-format printing
- Printing on forex, wood, pvc, fabric, plexiglass
- GREENGUARD-certified eco-friendly printing

### IN-HOUSE CARPENTRY

- Specialised personnel
- State-of-the-art machinery
- Optimisation for mass production
- Unique pieces

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## All-inclusive service

Everything you need, handled seamlessly.

We pay attention to every detail: from creative and structural design and integrated supplies to execution and post-event support, ensuring seamless and reliable end-to-end management.



PROJECT  
MANAGEMENT



DESIGN



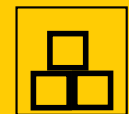
ELECTRICAL  
SYSTEMS



AUDIO,  
LIGHTING AND  
VIDEO SERVICES



INSTALLATION  
AND ASSEMBLY



LOGISTIC  
SERVICES

# Prostand certifies and fully offsets its CO<sub>2</sub> emissions.

Prostand is the first Italian company in the sector to have completely offset its emissions through mitigation strategies and the purchase of **certified carbon credits**.

The roadmap began with the quantification of the entire organisation's emissions, leading to **ISO 14064-1:2018** certification and the **total offsetting of emissions** through carbon credits.

## MORE

MEASURE / OFFSET / REDUCE

The Prostand sustainable approach

### MEASURE -

We measure understand our carbon footprint.

CERTIFIED  
ISO 14064-1



### OFFSET -

We offset emissions through certified carbon credits.



Verified Carbon Standard

### REDUCE -

We reduce our emissions through the progressive implementation of a mitigation plan.

# Osservatorio Allestimenti

by Prostand

**The first Italian observatory dedicated to temporary architecture for a sustainable economy in business spaces.**

Our vision of corporate responsibility goes beyond reducing our environmental impact, fostering a culture of sustainability through outreach initiatives of the Osservatorio, developed with universities and international research institutes.

The Osservatorio focuses on sector trends, drawing on cross-industry insights and a holistic approach to sustainability.



## Prostand Corporate Academy

Prostand Corporate Academy supports personal development through specialised training and employment, particularly in the field of Temporary Architecture. Its mission is to recognise all talent, promote inclusion and worker wellbeing, and strengthen a positive sense of self and professional identity. The Academy's programmes are open to internal and external staff, as well as to anyone wishing to enter or re-enter the job market through **specialised qualification** pathways.

WOOD FURNISHINGS  
PRODUCTION TECHNOLOGIST  
(Level EQF6)

SOUND  
TECHNICIAN  
(Level EQF5)

ASSEMBLY AND DISASSEMBLY WORKER OF  
TRADE FAIR AND CONFERENCE FACILITIES  
(Level EQF3)

LIVE EVENT RIGGER  
(Level EQF5)

All courses are recognised in Italy under DGR 739/2013 and funded by the Emilia-Romagna Region. Courses delivered by OBSservice, an accredited training provider.

## HEAD OFFICE

### RIMINI

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47824 Poggio Torriana RN  
Italy

T. + 39 0541 675644  
[www.prostand.com](http://www.prostand.com)  
[info@prostand.com](mailto:info@prostand.com)

## OFFICES

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20121 Milan  
Italy

### VICENZA

Via Oreficeria 16  
36100 Vicenza  
Italy

**PROSTAND**  
exhibition solutions

A PART OF  
**ITALIAN  
EXHIBITION  
GROUP**  
PROSTAND EXHIBITION

## FACEBOOK

[facebook.com/prostand.allestimenti](https://facebook.com/prostand.allestimenti)

## INSTAGRAM

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## LINKEDIN

[linkedin.com/company/prostand/](https://linkedin.com/company/prostand/)

## TIKTOK

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