

PROSTAND
exhibition solutions

**GLOBAL
EXHIBITION,
ITALIAN
FEELING.**





AT HOME, ANYWHERE IN THE WORLD.

A global network guaranteeing attention, precision, a competitive edge, and peace of mind.

Looking to exhibit abroad with the confidence and ease of feeling right at home, wherever you are?

Prostand delivers seamless event solutions across major international trade fairs, providing constant on-the-ground presence, flawless operational management and a single point of contact — on every continent.



WE MAKE YOUR INTERNATIONAL PRESENCE EFFORTLESS.



A single point of contact, everywhere

A dedicated project partner who liaises with international organisers and removes all complexity.

One partner, all destinations

Centralised coordination, integrated management across all trade fairs, consistent service delivery in every market.

Zero hassle.
Everything handled.

Every exhibition venue has its own rules: Prostand handles all compliance, documentation and liaison with local authorities on your behalf.

ITALIAN
DESIGN
GLOBAL
NETWORK
GREEN
HEART

For over 30 years, our expertise has spanned Europe and beyond, meeting the evolving needs of our international clients.

The acquisition of Immaginazione has significantly expanded our congress and event management capabilities across Europe. A trusted all-inclusive partner for events, trade fairs and congresses since 1986, Immaginazione integrates creative design, graphic production and fit-out within a single, seamless process, offering **true end-to-end expertise.**

Through our partnership with our sister company FB International, part of the Italian Exhibition Group, **we operate coast to coast across the United States.** With over 35 years of experience, FB International is a global general contractor specialising in the design and build of exhibition solutions and temporary architecture — capable of transforming every trade fair appearance into an immersive, high-impact experience.

Our international outlook is further reinforced by our membership of IFES, the International Federation of Exhibition and Event Services — **which brings together the sector's leading stakeholders,** fostering collaboration, innovation and shared quality standards on a global scale.



European Hubs

Paris
Amsterdam
Madrid
Geneva
Barcelona
Berlin
Düsseldorf
Hanover
Munich
Nuremberg
Stuttgart



United State Hubs

New York
Las Vegas

Asia & Middle Est Hubs

Shanghai
Xiamen
Riyadh
Dubai





YOUR BRAND. CONSISTENT QUALITY. EVERYWHERE.

Prostand quality, without borders.

The same exacting standard of quality, replicated at every exhibition venue in the world.

Global format, consistent identity.

Your stand retains its aesthetic, brand recognition and storytelling in every country — reinforcing the value of your brand at every appearance.



OPERATIONAL EFFICIENCY AND COST CONTROL

Strategic timing

Production lifecycle geared towards minimising lead times and last-minute requirements.

Technical flexibility

Adapting to local standards without compromising the integrity of the original design.

Cost control

Transparent budget management with a clear spending framework and no hidden surprises. surprise.



A long line of white trucks is shown on a city street, receding into the distance. The street is lined with tall buildings and streetlights. In the foreground, a single green truck is driving towards the viewer, its headlights on. The scene is set during the day, with a bright light source at the end of the street creating a lens flare effect.

SUSTAINABILITY AND PROCESS RELIABILITY

Local sustainability

Locally sourced production solutions for a lighter environmental footprint and more efficient logistics.

Shared operational standards

Fully traceable operations and consistent governance to ensure reliability and continuity of service.



Prostand certifies and fully offsets its CO₂ emissions.

Prostand is the first Italian company in the sector to have completely offset its emissions through mitigation strategies and the purchase of **certified carbon credits**.

The roadmap began with the quantification of the entire organisation's emissions, leading to **ISO 14064-1:2018** certification and the total offsetting of emissions through carbon credits.

M.O.R.E.

MEASURE / OFFSET / REDUCE

The Prostand sustainable approach



MEASURE

we measure to understand our carbon footprint

CERTIFIED
ISO 14064-1



OFFSET

we offset emissions through certified carbon credits.



Verified Carbon
Standard

REDUCE

We reduce our emissions through the progressive implementation of a mitigation plan.





KEY FIGURES

Our experience translates, for every client, into a **guarantee of the highest expertise**, sector specialisation and breadth of offering.



➤ **Prostand & Immaginazione** 2025

53 **MILIONI** € turnover

504 events delivered | **3** continents | **7.500** exhibition areas

68%
female
workforce

122 HC employees and direct collaborators

5 offices
RIMINI
RIMINI (Torriana)
RIMINI (Fiera)
VICENZA
MILAN

8 production sites

34.700 sqm of production facilities

56 cities



A hand is shown placing a puzzle piece into a larger puzzle. The puzzle pieces are illuminated from below, creating a bright glow. The background is a deep blue color. The text is positioned on the left side of the image.

CUSTOM SOLUTION

Bespoke solutions tailored for every individual exhibitor.

We deliver **quality, reliability,** constant presence and distinctive design.



Our solutions

Bespoke projects

Customised stands tailored to each client's needs and budget.

Always by your side

Even for last-minute requests.

Single point of contact

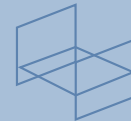
A dedicated project partner — freeing up your time and energy to focus on your business.

Integrated supply chain

A comprehensive network of specialist suppliers



Custom stands



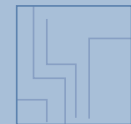
Hybrid stands



Furniture & Accessories



AV & Lighting Services



Electrical Systems



Graphics & Personalisation



Gulfood Dubai 2026



Prowein Dusseldorf 2025



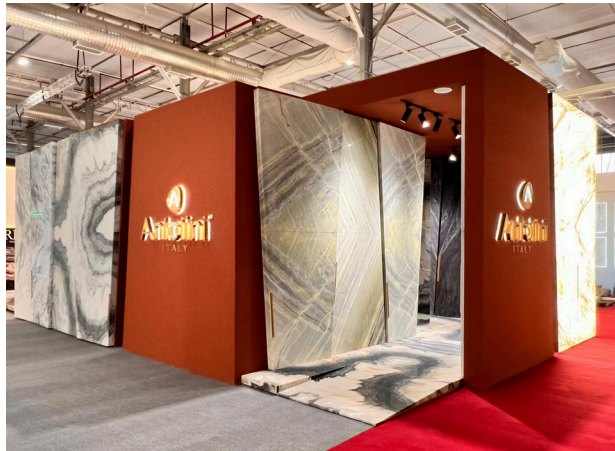
Gulfood Dubai 2026



Inhorgenta Monaco 2025



Big5 Saudi 2025



Big5 Saudi 2026

Big5 Saudi 2025



BAUMA Monaco 2025





headquarter

RIMINI Via Santarcangioloese 18/B,
47824 Poggio Torriana (RN)
T. + 39 0541 675644
www.prostand.com
info@prostand.com

offices

MILANO Foro Buonaparte 74, 20121 Milano

VICENZA Via Oreficeria 16, 36100 Vicenza



[linkedin.com/company/prostand/](https://www.linkedin.com/company/prostand/)



[instagram.com/prostandallestimenti/](https://www.instagram.com/prostandallestimenti/)



[facebook.com/prostand.allestimenti](https://www.facebook.com/prostand.allestimenti)



[tiktok.com/@prostand.exhibiti](https://www.tiktok.com/@prostand.exhibiti)

GLOBAL
VISION.
LOCAL
EXPERTISE.